# LEADERS' PROGRAM

#### Angelina Lutsenko

New Business Development Manager angelina@allured.com 630-344-6052 www.PerfumerFlavorist.com



## Join our leaders' program when you market with Perfumer & Flavorist+

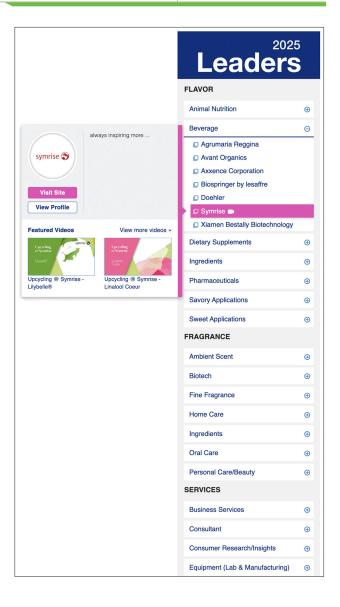
As an Added Value for a \$10,000 or more marketing campaign with *Perfumer & Flavorist*+ you qualify to participate in our Leaders' Program.

### **HOW TO QUALIFY\***

- \$10,000 Marketing programs that start before March 31, 2026
- \$15,000 Marketing programs that start after March 31, 2026

### BENEFITS OF PARTICIPATING

- Stand out by having your company listed next to relevant editorial content from 3 categories on our website.
- All content your company has published on our website will be linked to your company profile and will show engagement on the year-end report.
- You can build out your company profile with product promotions and YouTube videos that stand out in the desktop pop-out view.
- You will receive monthly reports that provide insights about your content & profile engagement.



\*Participation is from January-December 2026, midyear qualifiers will be added to the Leaders' Program but will only run through December 2026.